



For over 20 years, SF Management has managed the careers and profiles of some of Australia's most well-recognised media, entertainment and sporting identities. We work side by side with our clients to proactively seek opportunities and deliver outstanding results. We pride ourselves on the relationships we have built not only with our talent, but also with our clients and media partners.

SF Management is recognised for the personalised attention to detail we give each of our clients. We offer a wide range of services, including product collaborations, brand development and endorsements, content creation, career planning and contract negotiations, crisis communications and media relations, public appearances, event hosting and public speaking.

At SF Management we are hands-on and passionate about our clients, talent, and their careers. We assist our clients with every aspect of their professional lives. SF Management is not just a company, and our clients are not just a business, we are more like one big family that goes above and beyond to deliver the best results possible.

MEDIA —



TIM BLACKWELL

Nova Radio Host on Ricki, Tim & Joel and regular on Channel Nine Today Extra and Getaway

Social Reach: +56K



NATALIE BARR

Channel 7 Sunrise Host, Journalist and Presenter

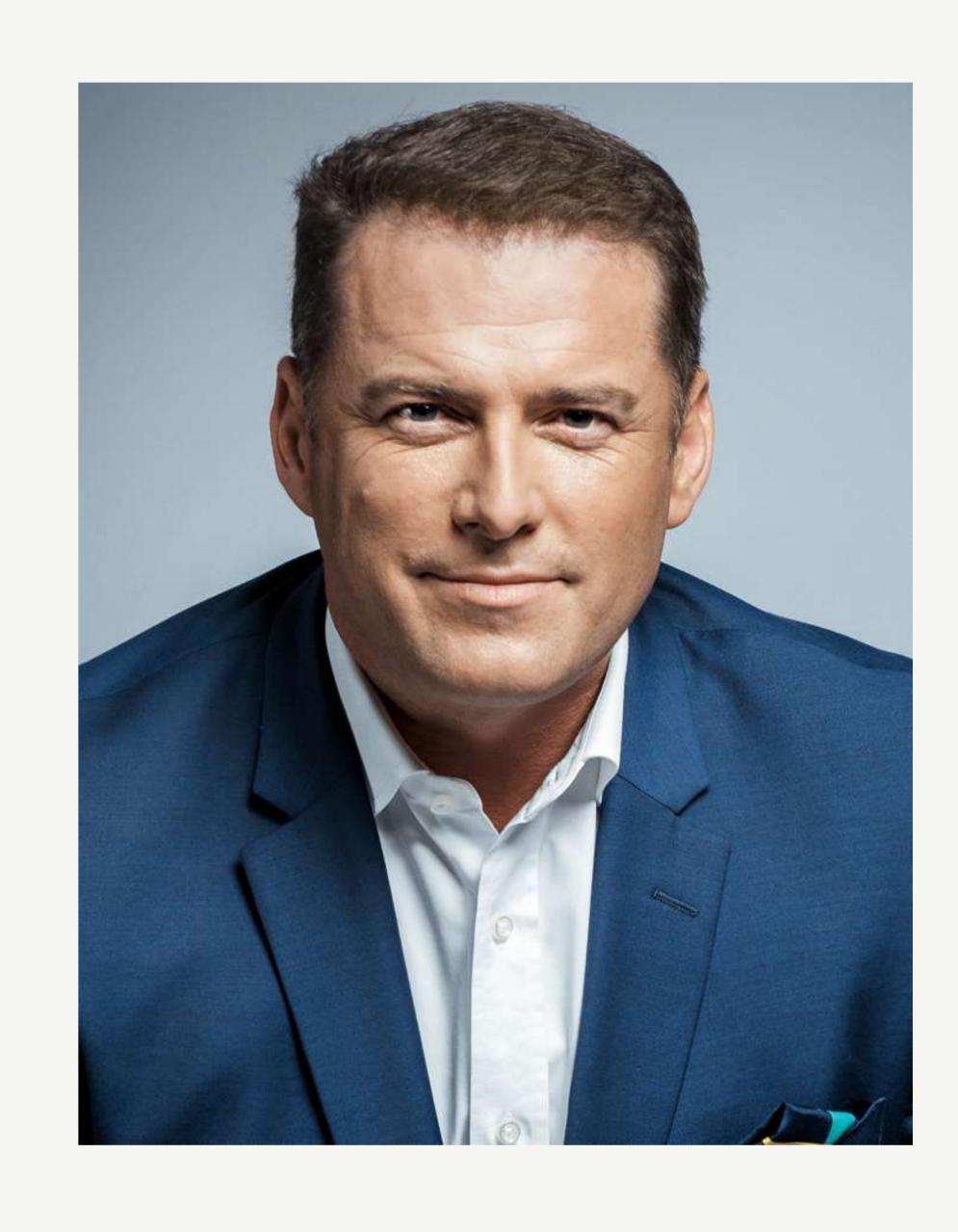
Social Reach: +171K



DEBORAH KNIGHT

2GB Radio Host and Channel 9 Presenter

Social Reach: +85K



KARL STEFANOVIC

Channel 9 Today Show Presenter and 60 Minutes Presenter

Social Reach: +651K

MEDIA



COREY BROWN

2 x Melbourne Cup Winner and SKY Racing Commentator

Social Reach: +6K



JOSH HOLT

10 News Weather Presenter, Climate Specialist and Meteorologist

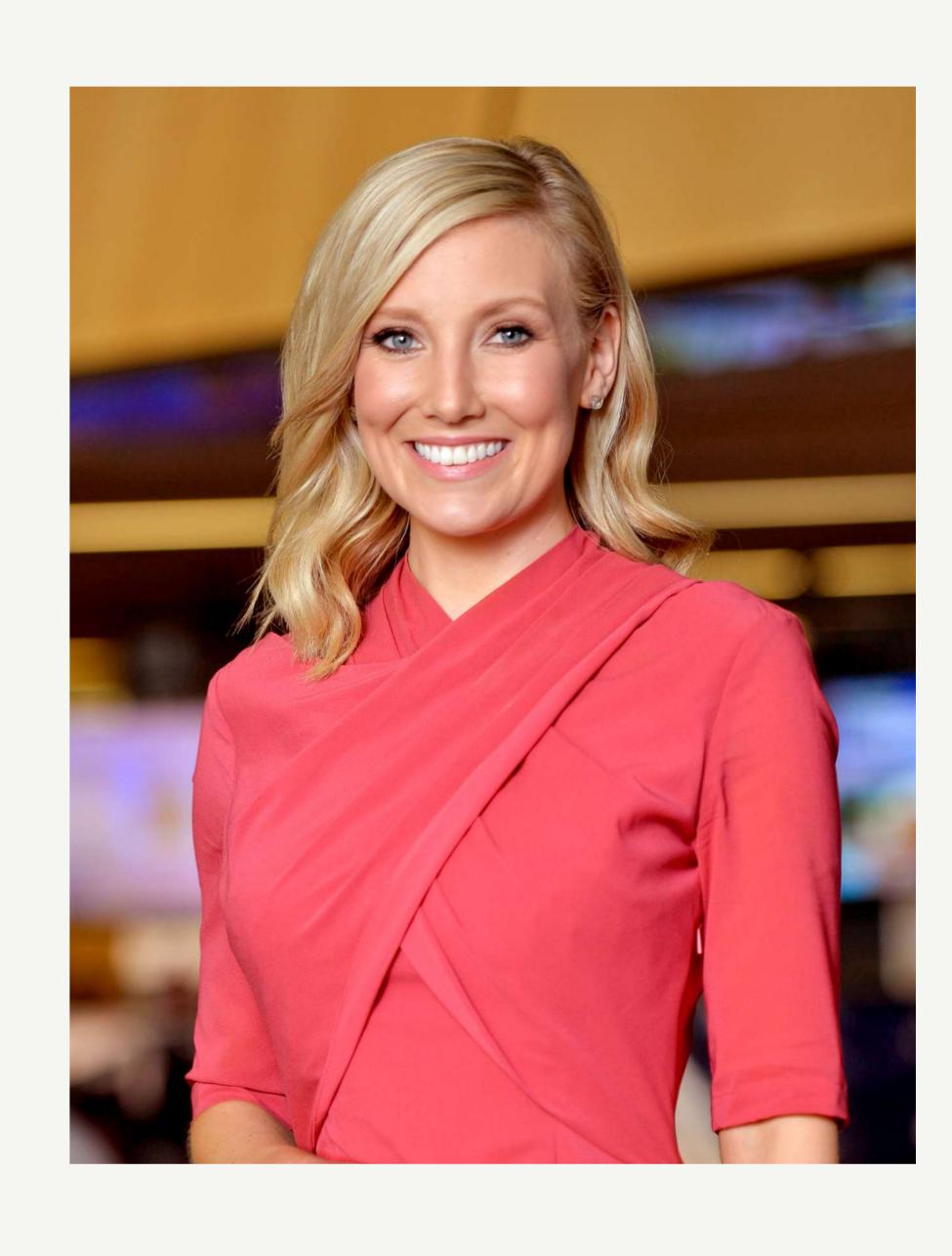
Social Reach: +9K



MICHAEL USHER

Channel 7 News Presenter, Presenter on The Latest and Spotlight

Social Reach: +29K



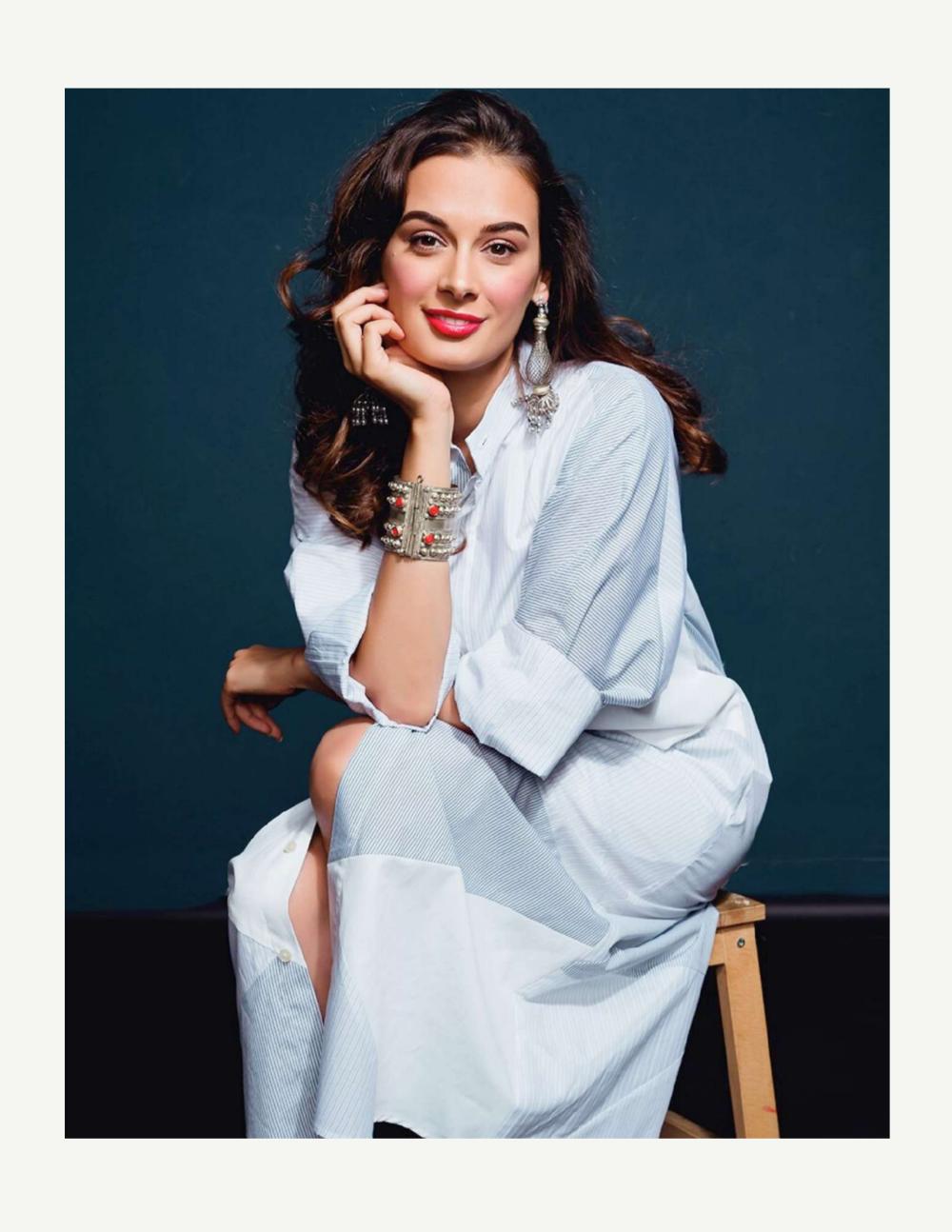
ANGIE ASIMUS

Channel 7 News and Weather Presenter

Social Reach: +17K



MEDIA —



EVELYN SHARMA

Bollywood Actress & Ambassador

Social Reach: +3.5M



NATALIA COOPER

Channel 9 News Presenter

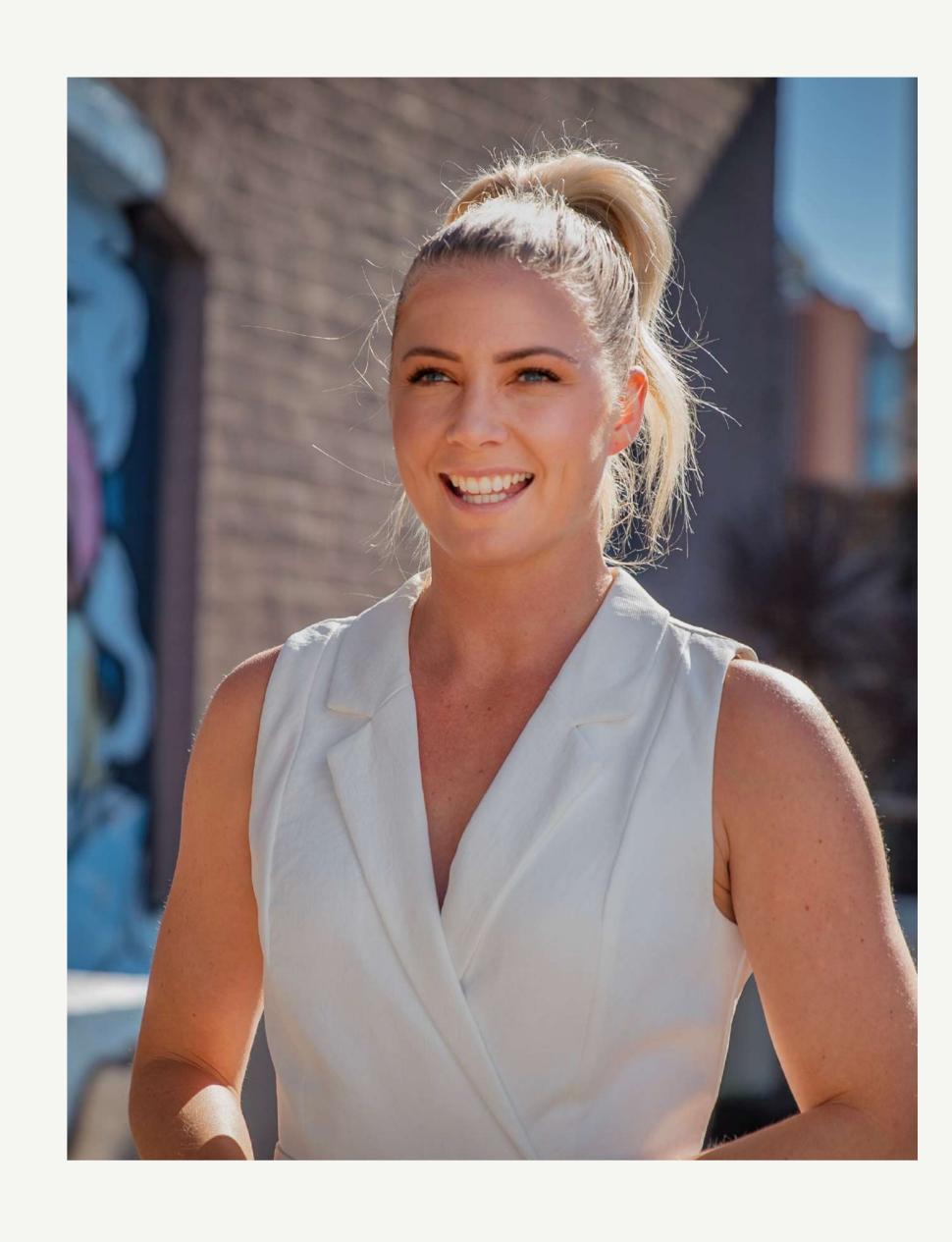
Social Reach: +56K



TAYLOR HAYNES

Channel 9 Today Show, Entertainment and Sports Presenter

Social Reach: +60K



KATIE BROWN

Channel 7 Sunrise Presenter

Social Reach: +40K

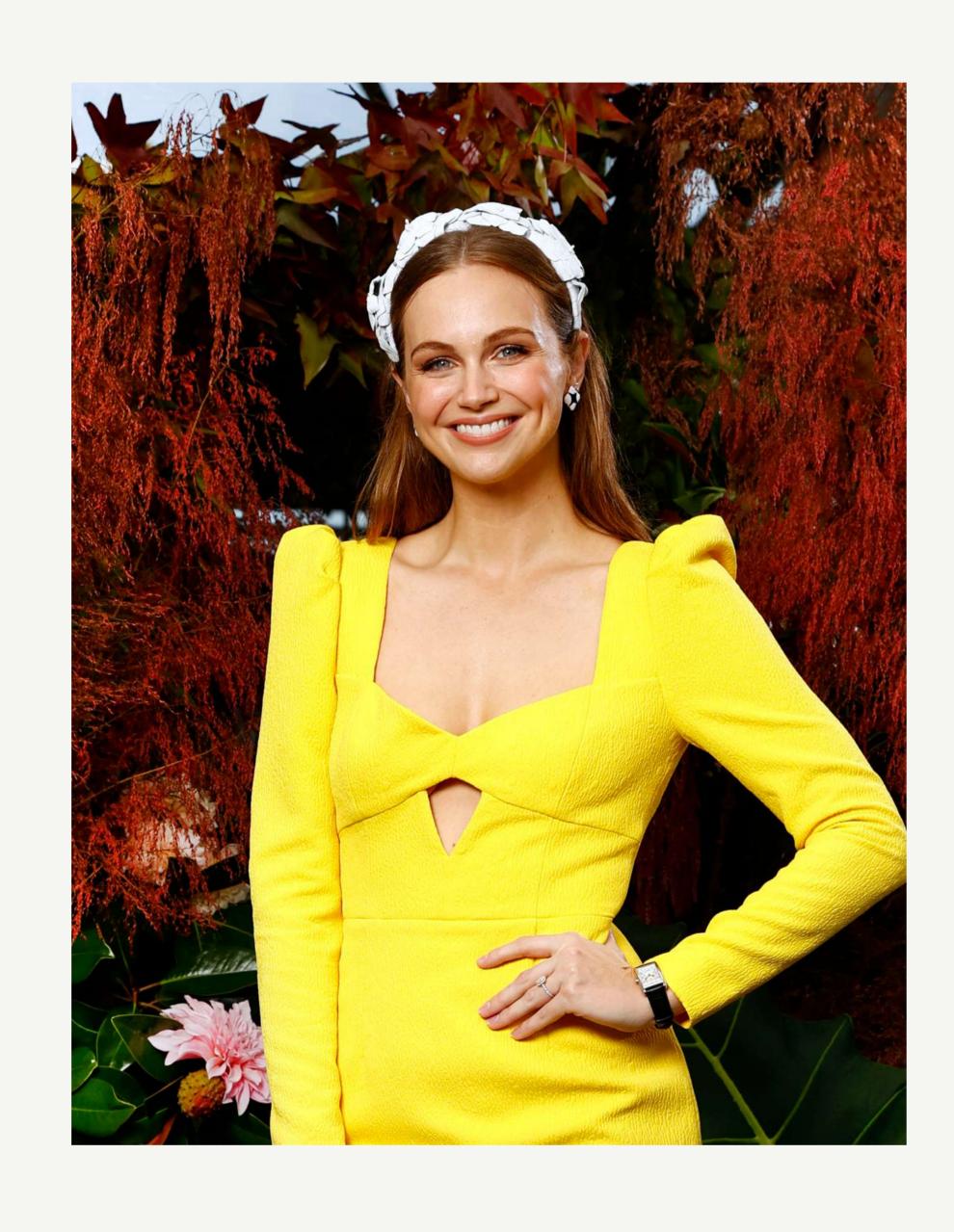
LIFESTYLE, FASHION & BEAUTY ——



PHOEBE BURGESS

Host of Vogue Australia's Under The Gloss Podcast, Social Media Content Creator, Media Personality, Writer

Social Reach: +87K



KSENIJA LUKICH

Fashion and Lifestyle Personality, Former E! Australia Host, Presenter, Producer and Content Creator

Social Reach: +54K



JASMINE STEFANOVIC

Content Creator, Former Fashion Designer and Model

Social Reach: +64K



CAT SANZ

Fashion, Beauty and Lifestyle Content Creator

Social Reach: +166K



LIFESTYLE & WELLNESS —



RALPH KAHANGO

MasterChef AU 2023 Contestant

Social Reach: +9K



ANTONIO CRUZ VAAMONDE

MasterChef AU 2023 Contestant

Social Reach: +15K



SARAH GRYNBERG

Host of 'A Life of Greatness' Podcast, Keynote Speaker, Interviewer and Wellness Expert

Social Reach: +44K



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