

**SFMGMT**  
Australia's leading talent network.



For over 20 years, SF Management has managed the careers and profiles of some of Australia's most well-recognised media, entertainment and sporting identities. We work side by side with our clients to proactively seek opportunities and deliver outstanding results. We pride ourselves on the relationships we have built not only with our talent, but also with our clients and media partners.

SF Management is recognised for the personalised attention to detail we give each of our clients. We offer a wide range of services, including product collaborations, brand development and endorsements, content creation, career planning and contract negotiations, crisis communications and media relations, public appearances, event hosting and public speaking.

At SF Management we are hands-on and passionate about our clients, talent, and their careers. We assist our clients with every aspect of their professional lives. SF Management is not just a company, and our clients are not just a business, we are more like one big family that goes above and beyond to deliver the best results possible.

# MEDIA

---



**TIM BLACKWELL**

Nova Radio Host on Ricki, Tim & Joel and regular on Channel Nine Today Extra and Getaway

Social Reach: +56K



**NATALIE BARR**

Channel 7 Sunrise Host, Journalist and Presenter

Social Reach: +171K



**DEBORAH KNIGHT**

2GB Radio Host and Channel 9 Presenter

Social Reach: +85K



**KARL STEFANOVIC**

Channel 9 Today Show Presenter and 60 Minutes Presenter

Social Reach: +651K

# MEDIA

---



**COREY BROWN**

2 x Melbourne Cup Winner and SKY Racing Commentator

Social Reach: +6K



**JOSH HOLT**

10 News Weather Presenter, Climate Specialist and Meteorologist

Social Reach: +9K



**MICHAEL USHER**

Channel 7 News Presenter, Presenter on The Latest and Spotlight

Social Reach: +29K



**ANGIE ASIMUS**

Channel 7 News and Weather Presenter

Social Reach: +17K

# MEDIA

---



**EVELYN SHARMA**

Bollywood Actress & Ambassador

Social Reach: +3.5M



**NATALIA COOPER**

Channel 9 News Presenter

Social Reach: +56K



**TAYLOR HAYNES**

Channel 9 Today Show, Entertainment and Sports Presenter

Social Reach: +60K



**KATIE BROWN**

Channel 7 Sunrise Presenter

Social Reach: +40K

# LIFESTYLE, FASHION & BEAUTY

---



**PHOEBE BURGESS**

Host of Vogue Australia's Under The Gloss Podcast, Social Media Content Creator, Media Personality, Writer

Social Reach: +87K



**KSENIJA LUKICH**

Fashion and Lifestyle Personality, Former E! Australia Host, Presenter, Producer and Content Creator

Social Reach: +54K



**JASMINE STEFANOVIC**

Content Creator, Former Fashion Designer and Model

Social Reach: +64K



**CAT SANZ**

Fashion, Beauty and Lifestyle Content Creator

Social Reach: +166K

# LIFESTYLE & WELLNESS

---



**RALPH KAHANGO**

MasterChef AU 2023 Contestant

Social Reach: +9K



**ANTONIO CRUZ  
VAAMONDE**

MasterChef AU 2023 Contestant

Social Reach: +15K



**SARAH GRYNBERG**

Host of 'A Life of Greatness' Podcast,  
Keynote Speaker, Interviewer and  
Wellness Expert

Social Reach: +44K

# SFMGMT

Australia's leading talent network.

SFMANAGEMENT.COM.AU

**Get In Contact With Us!**

E: [sharon@sfmanagement.com.au](mailto:sharon@sfmanagement.com.au)

M: 0419 636 616